

Sarinlal K V

UX/UI DESIGNER

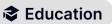
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å About me

I am a detail-oriented UI/UX designer with a focus on user-centered design principles. I have over five years of experience, working with well-known brands and startups in various industries.

I design wireframes, prototypes, and highfidelity mockups, ensuring responsiveness and optimization for different devices and screen sizes. I also worked on branding, pitch decks, and apps, using software such as Adobe Photoshop, Illustrator, and Figma. Some of my notable projects include Kitchens@ takeaway app, StyleCraze and MomJunction websites.



Mahatma Gandhi University

Bachelor of Arts, Animation & Visual Effects Aug 2015 - Mar 2018

CKNS GHSS Pilicode

Class 12, Computer Science Jul 2013 - Mar 2015

Skills

- Visual/UI Design
- Design Thinking
- User Experience Design
- Interactive Prototyping
- User Research

Figma	90%	Adobe CC	90%
Sketch	60%	InVision	60%
Notion	60%	Google Workspace	80%

Experience



IncNut Digital Pvt. Ltd, Hyderabad • Remote Full Time • 1 yr 1 mo

UI/UX Designer • Sept 2022 - Present

- Created a Figma-based design system for main websites.
- Created wireframes, prototypes and high-fidelity mockups of website designs.
- Designed user interfaces and user experiences that are intuitive, user-friendly, and visually appealing.

Projects: Mom Junction and Style Craze website redesign. **Skills:** Wireframing, Prototyping, Figma, Invision, Photoshop and Illustrator.



Loyal Hospitality Pvt. Ltd, Bangalore • On-site Full Time • 3 yrs 11 mos

UI/UX Designer • Dec 2020 - Sept 2022

- Wireframing and prototyping for Kitchens@ app.
- Redesigning the main website to increase brand awareness and engagement.
- Collaborating and working with the founder and the developers.
- Designed the pitch deck and some other social media creatives.

Projects: Kitchens@ website, food delivery application and Markets@ grocery delivery application. **Skills:** Wireframing, Prototyping, Figma, Photoshop and Illustrator.

Graphic Designer • Nov 2018 - Dec 2020

- Study design briefs and determine requirements for both online and print.
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas.
- Developing illustrations, logos and other designs using software or by hand.
- Test graphics across various media.
- Amend designs after feedback.
- Ensure final graphics and layouts are visually appealing and on-brand.

Projects: Tharavadu restaurant branding and Kitchens@ mascot.

Skills: Photoshop, Illustrator and After Effects.

^A³ Languages

Malayalam (Native / Bilingual Proficiency)

English (Professional Working Proficiency)

- Hindi (Limited Working Proficiency)
- Tamil (Limited Working Proficiency)